THE HONDA DREAM SWEEPSTAKES OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

ELIGIBILITY: The Honda Dream Sweepstakes (the "Sweepstakes") is open to United States citizens who a) reside within 75 miles of the Barclays Center located at 620 Atlantic Ave, Brooklyn, NY 11217 and b) are at least 18 years old at the time of entry. Void outside these geographic areas and wherever else prohibited by law. Employees of American Honda Motor Co., Inc., (the "Sponsor"), US Sweepstakes & Fulfillment Company (the "Sweepstakes Administrator"), Brooklyn Events Center, LLC ("BEC") and their respective parent companies, subsidiaries, affiliates, their dealers, distributors and retailers, their participating advertising and promotion agencies, and the immediate family members of, and/or those living in the same household of each, are not eligible to enter. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

SWEEPSTAKES ENTRY PERIODS: The Sweepstakes begins at 12:00:00 AM Eastern Time ("ET") on Thursday, October 3, 2019 and ends at 11:59:59 PM ET on Friday, October 2, 2020 (the "Sweepstakes Period"). Within the Sweepstakes Period there is one (1) Grand Prize Entry Period and corresponding random drawing as defined below and twelve (12) Monthly Entry Periods (each, a "Monthly Entry Period") and twelve corresponding random drawings as defined in the "Monthly Entry Periods & Drawings Schedule" below. Sponsor's computer is the official timekeeping device for this Sweepstakes.

<u>Grand Prize Entry Period:</u> The Grand Prize Entry Period starts at 12:00:00 AM ET on Thursday, October 3, 2019 and ends at 11:59:59 PM ET on Friday, October 2, 2020 (the "Grand Prize Entry Period").

<u>Monthly Entry Periods:</u> Entries must be received during a Monthly Entry Period to be eligible for that Monthly Entry Period's drawing and prize. <u>Non-winning entries for a Monthly Entry Period will not roll over to subsequent Monthly Entry Periods.</u>

MONTHLY ENTRY PERIODS & DRAWINGS SCHEDULE				
Monthly Entry Period #	MONTHLY ENTRY PERIODS All eligible entries must be received between:		Mail-In Received By Date	Drawing Date:
	Monthly Entry Period Start: 12:00:00 AM ET	Monthly Entry Period End: 11:59:59 PM ET	Dy Duite	On or about:
1	on: 10/3/19	on: 10/31/19	11/7/19	11/11/19
2	11/1/19	11/30/19	12/7/19	12/10/19
3	12/1/19	12/31/19	1/7/20	1/8/20
4	1/1/20	1/31/20	2/7/20	2/11/20
5	2/1/20	2/29/20	3/7/20	3/10/20
6	3/1/20	3/31/20	4/7/20	4/8/20
7	4/1/20	4/30/20	5/7/20	5/8/20
8	5/1/20	5/31/20	6/8/20	7/8/20
9	6/1/20	6/30/20	7/7/20	7/9/19
10	7/1/20	7/31/20	8/7/20	8/11/20
11	8/1/20	8/31/20	9/7/20	9/8/20
12	9/1/20	10/2/20	10/9/20	10/13/20

HOW TO ENTER: There are two (2) methods of entry.

Entry Method #1: Barclays Center Entry.

- During the Sweepstakes Period, attend an event taking place at the Barclays Center located at 620 Atlantic Ave, Brooklyn, NY, 11217 and locate the Honda Interactive Zone.
- Complete the sweepstakes entry form and short survey located on one (1) of the available kiosk screens and submit to receive one (1) Grand Prize Sweepstakes Entry (the "Barclays Center Grand Prize Sweepstakes Entry").
- Follow the instructions to select one (1) of the available Monthly Prize options and submit to receive one (1) Monthly Prize Sweepstakes Entry (the "Barclays Center Monthly Prize Sweepstakes Entry"). You have the option to not submit a Barclays Center Monthly Prize Sweepstakes Entry by selecting the "No, Thank You" option before you submit.

Barclays Center Grand Prize Sweepstakes Entries and Barclays Center Monthly Prize Sweepstakes Entries (collectively, the "Barclays Center Entries") must be received between Thursday, October 3, 2019 at 12:00:00 AM ET and Friday, October 2, 2020 at 11:59:59 PM ET. Entrants are subject to all notices posted including but not limited to the Sponsor's Privacy Policy, which can be found at http://www.honda.com/privacy-policy.

Entry Method #2: Mail-in Entry. Clearly hand-print your full name, complete mailing address, email address, phone number and your choice of one (1) of the four (4) Monthly Prize options available (as indicated in the "Monthly Prizes" section below) on a sheet of paper and mail that sheet of paper in an addressed envelope to the following address to receive one (1) Grand Prize Sweepstakes Entry and one (1) Monthly Prize Sweepstakes Entry (collectively, the "Mail-In Entry"): The Honda Dream Sweepstakes 2020, 625 Panorama Trail, Suite 2100, Rochester, NY 14625.

You have the option to not receive a Monthly Prize Sweepstakes Entry by not including one (1) of the Monthly Prize options on the sheet of paper. Each Mail-In Entry must be mailed separately and must be postmarked between Thursday, October 3, 2019 and Friday, October 2, 2020, and received by Friday, October 9, 2020. Photocopied, illegible, or mechanically reproduced entries are not eligible. Sponsor is not responsible for lost, late, damaged, misdirected or postage-due mailed entries.

Barclays Center Entries and Mail-In Entries collectively referred to herein as "Entry" or "Entries". **Limit: One (1) Entry per person per day regardless of the method of entry.** All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned.

PRIZES/APPROXIMATE RETAIL VALUE ("ARV")/ODDS:

Grand Prize: There is one (1) Grand Prize available to be won. One (1) Grand Prize winner will receive a Honda vehicle of winner's choice* up to a retail value of \$30,000. The Grand Prize vehicle selected will be ordered from the factory by American Honda and delivered to an authorized Honda dealership (the "Authorized Honda Dealership") located near the Grand Prize winner's residence as determined by the Sponsor in its sole discretion. *The Grand Prize winner will be responsible for pick-up of the Grand Prize vehicle at the Authorized Honda Dealership. *Honda vehicle of winner's choice must be a current production model and available for sale at an Authorized Honda Dealership, total prize value including destination and handling cannot exceed \$30,000 and any optional equipment, accessories or upgrades cannot be included in the prize value and are at the sole expense of the winner. Taxes are not included in the Grand Prize and are the Grand Prize winner's responsibility. Grand Prize will be available with standard equipment, as designated by Sponsor, any upgrades and accessory options are at the sole expense of the winner and must be arranged by winner after taking possession of the vehicle. Color, package, factory options, and other prize specifics to be determined by Sponsor in its sole discretion and are subject to availability. Winner shall bear all risk of loss or damage to the vehicle after it has been delivered to the specified delivery site. The prize will be awarded within approximately 60 days after the winner is verified. Winner will be responsible for any and all costs associated with collection and use of the Grand Prize, including but not limited to, optional equipment, title, license, insurance, registration fees, applicable taxes and any travel and transportation costs associated with collecting the Grand Prize. All other costs not specifically stated herein are the responsibility of the winner. Winner must have proof of valid U.S. driver's license from his or her State or place of residence in the United States and proof of insurance to take delivery of Grand Prize. Total maximum ARV of Grand Prize: \$30,000. The difference between the approximate retail value and the actual value of the Grand Prize will not be awarded. The odds of winning the Grand Prize are dependent upon the number of eligible Grand Prize Sweepstakes entries received.

<u>Monthly Prizes</u>: There are twelve (12) Monthly Prizes available to be won; one (1) Monthly Prize per Monthly Entry Period. Each Monthly Prize winner will receive his/her selected Monthly Prize choice given at the time of entry, of one (1) of the following four (4) Monthly Prize options:

 Monthly Prize Option #1: Two (2) Lower Bowl tickets* to a future 2019/2020 or 2020/2021 regular season Brooklyn Nets home game at the Barclays Center and a VIP Gameday Courtside Visit during warm-up prior to tip off.

- Monthly Prize Option #2: Two (2) Lower Bowl tickets* to a future 2019/2020 or 2020/2021 regular season Brooklyn Nets home game at the Barclays Center and a \$100 gift certificate to the Brooklyn Nets Swag Shop.
- Monthly Prize Option #3: Private tour access of the Brooklyn Nets Training Center**; a customized jersey and swag bag.
- Monthly Prize Option #4: Two (2) tickets*** to a future Barclays Center Event.

The maximum ARV of each Monthly Prize is \$599. The odds of winning a Monthly Prize are dependent upon the number of eligible Monthly Prize Sweepstakes entries received during each Monthly Entry Period. Monthly Prize Options are subject to change at the Sponsor's sole discretion.

*Particular Brooklyn Nets game and seats to be determined by the Sponsor in its sole discretion. Tickets are subject to availability or on a mutually agreed upon date.

**Brooklyn Nets Training Center dates to be determined by the Sponsor in its sole discretion. Reservations are subject to availability and are only available until December 31, 2020. Dates are subject to change in the Sponsor's sole discretion.

***Particular Barclays Center event and seats to be determined by the Sponsor in its sole discretion. Tickets are subject to availability or on a mutually agreed upon date prior to December 31, 2020.

The total maximum ARV of all prizes available to be won: \$37,188.

WINNER SELECTION AND NOTIFICATION:

Grand Prize: The potential Grand Prize winner will be selected in a random drawing on or about **Tuesday, October 13, 2020** from among all eligible Grand Prize Sweepstakes Entries received during the Grand Prize Entry Period by the Sweepstakes Administrator, an independent representative of the Sponsor whose decisions are final.

Grand Prize Winner will be notified via email and/or phone and will be required to sign and return, within seven (7) days of notification, an Affidavit of Eligibility, a Liability Waiver, a W-9 Form and where allowable, a Publicity Release (collectively, "the Releases"). These Releases will require the Grand Prize winner to furnish his/her Social Security Number for the sole purpose of tax reporting, as required by law. The Releases will also require the Grand Prize winner to provide proof of a U.S. Driver's License and valid auto insurance. Noncompliance will result in disqualification and an alternate winner may be selected.

<u>Monthly Prizes</u>: The potential Monthly Prize winners will be selected in a series of random drawings from among all eligible Monthly Prize Sweepstakes Entries received within the corresponding Monthly Entry Period on or about the corresponding Drawing Date indicated in the Monthly Entry Period & Drawings Schedule in the "Sweepstakes Entry Periods" section of these Official Rules.

Potential Monthly Prize winners will be notified by email and/or phone and will be required to confirm their mailing address and date of birth within 48 hours via return email. Monthly Prize

winners will be contacted by a representative of the Barclays Center to arrange prize award within 4-6 weeks of winner being verified.

If a prize notification or prize is returned as undeliverable, or if winner is found to be ineligible or not in compliance with these rules that winner will be disqualified, and the prize may be awarded to an alternate winner in a separate random drawing. Upon disqualification, no compensation will be given. Only two (2) alternate winners may be determined through this process, after which the prize may remain un-awarded.

PRIZE CONDITIONS: Winners are responsible for all federal, state, local and income taxes associated with winning a prize. Grand Prize winner will be required to furnish his/her Social Security Number for the sole purpose of preparation of tax forms as required by law.

Prizes are not redeemable for cash. Prizes are non-assignable or transferable. No substitution is permitted except if prize or prize component is unavailable, in which case a prize of equal or greater value will be awarded. No cash in lieu of prizes and no exchange or substitution of prizes, except at the sole discretion of the Sponsor. Any other incidental expenses on prize not specified herein are the winner's sole responsibility. Except where prohibited by law, entry and/or acceptance of a prize constitute permission to use winner's name, prize won, hometown, photograph, voice, biographical information and likeness for purposes of advertising, promotion and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Nothing contained herein shall be deemed to obligate Sponsor to make use of any of the rights granted herein and winner waives any right to inspect or approve any such use of any and every nature and kind.

Brooklyn Nets Tickets and Barclays Center Event Tickets are not redeemable for cash and will not be replaced if lost or stolen. Tickets are subject to the issuing company's complete terms and conditions.

If weather or other incident or conditions beyond the control of the Sponsor affects the ability for winner to redeem any portion of prize during the scheduled date and time, then the Sponsor shall have no further obligation to the winner and no compensation will be provided.

Brooklyn Nets Swag Shop Gift Certificate is not redeemable for cash and will not be replaced if lost or stolen. Gift Certificate is subject to the issuing company's complete terms and conditions. Any costs exceeding \$100 are the sole responsibility of the winner.

Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the prize being offered, except that each merchandise prize shall be subject to its manufacturer's standard warranty (if any).

AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS.

GENERAL: Although subsequent attempts to enter on a given day may be received, only the first complete entry received from a particular entrant will be eligible; subsequent attempts by the same person to enter, including entries submitted with an alternate email address, will be disqualified.

Participating entrants agree to these Official Rules and the decisions of the Sweepstakes Administrator and the Sponsor, and entrants release the Sponsor, the Sweepstakes Administrator, BEC, Brooklyn Nets, LLC, National Basketball Association, their affiliated companies, and all other businesses involved in this Sweepstakes, as well as the employees, officers, directors and agents of each (collectively, the "Released Parties"), from all claims and liability relating to their participation in the promotion, and the acceptance and use/misuse of the prize offered. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this Sweepstakes or use/misuse or redemption of the prize. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prizes. By participating in the Sweepstakes, each entrant releases and agrees to indemnify the Released Parties and hold them harmless from and against any and all costs, claims, damages, (including, without limitation, any special, incidental or consequential damages), or any other injury, whether due to negligence or otherwise, to person(s) or property (including, without limitation, death or violation of any personal rights, such as violation of right of publicity/privacy, libel, or slander), due in whole or in part, directly or indirectly, to participation in the Sweepstakes, or arising out of participation in any promotion-related or prize-related activity, or the receipt, enjoyment, participation in, use or misuse, of any promotion or prize- related activity. whether hosted by Sponsor or a third party.

In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the "Authorized Account Holder" of the e-mail address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor may ask any entrant or potential winner to provide Sponsor with proof, to Sponsor's satisfaction, that such party is the authorized account holder of the email address associated with the entry. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Released Parties are not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the Sweepstakes Administrator, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw a method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes). If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, at which time, Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination.

LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER OR VANDALIZE THIS WEB SITE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

DISPUTES: Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the state of California. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the state of California without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the state of California. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THIS AGREEMENT WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY: By entering and providing the required entry information, entrants acknowledge that the Sponsor may also send information or special offers it believes may be of interest to entrant, or other information or goods offered by its marketing partners. Personal information collected from online entrants is subject to the Privacy Policy, which can be found at http://www.honda.com/privacy-policy.

OFFICIAL RULES REQUEST: To request a copy of the Official Rules, send a self-addressed, stamped envelope by October 13, 2020, to: <u>Honda Dream Sweepstakes Official Rules Request</u>, PO Box 25466, Rochester, NY 14625-0466.

WINNER CONFIRMATION: For a written confirmation of the winners (available after October 13, 2020) send a stamped, self-addressed envelope (no later than November 13, 2020), to: <u>Honda</u> Dream Sweepstakes Winner Confirmation Request, PO Box 25466, Rochester, NY 14625-0466.

ADMINISTRATOR: The US Sweepstakes & Fulfillment Company, 625 Panorama Trail, Suite 2100, Rochester, NY 14625.

SPONSOR: American Honda Motor Co., Inc., 1919 Torrance Blvd., Torrance, California 90501.